

Four Steps to Writing in a Different Genre:

1) Ask yourself important questions:

- What genre do I want to try? Why?
- How is this in my comfort zone?
- How is this out of my comfort zone?

2) Become informed:

- Read at least four articles about the genre.
- Find three social media avenues for researching the genre.
- Read three books in this new genre.
- What are social audiences talking about? (think pieces, social media)
- What do writers of the genre discuss? (Twitter, blogs)
- What opinions do I agree with? Which opinions do I disagree with? Why? How has my opinion changed?
- What are the requirements? (word count, style changes, etc.)

3) Take stock of your abilities:

- What are you confident about in your “safe” genre?
- What elements have you mastered?
- What needs improvement?
- How much of a transition is it to a new genre?
- What new skills do I want to master?

4) Goal Setting:

- What is the first step in writing in this new genre?
- How will I know when I succeeded?